Christian Seekatz Carpentry & Furniture Design: Garage transformed into a stylish showroom

Featuring lots of furniture ideas with solutions from Hettich

Christian Seekatz and his wife Vreda are the second generation to run the joinery, which was founded in 1986. Together, they have realised their vision of a craft business that combines creative interior design with a passion for traditional joinery and modern technology. To bring these skills to life, they have transformed a former garage into a design-focused showroom. Here, you can really sense what makes this craft so special: bespoke furniture designs crafted entirely to the customer's specifications. The dynamic entrepreneurial couple rely on solutions from Hettich for their innovative furniture designs.

In the new showroom, you can see and touch furniture for every room in the home. "We want to cater to our customers' needs in a holistic way and inspire them with our furniture ideas," said Vreda Seekatz. In the showroom, she now has more opportunities than before to advise customers in a relaxed and comfortable atmosphere. After all, many craft businesses find themselves in the same situation as the joinery in the Westerwald: older, existing premises that offer little potential for growth and often lack the space for their own showroom. The concept behind the Seekatz joinery workshop is the best example of how a showroom doesn't actually need that much space; rather, it's a question of how the space is organised.

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Compelling arguments: design, comfort and processing

The showroom perfectly showcases all the expertise of this Westerwald-based joinery. A flair for creating bespoke interior designs, in which materials, moulds, colours and light combine to create a special atmosphere. Customers quickly realise the difference compared to a furniture store: there’s nothing off the peg here; here, their wishes are fulfilled. Seekatz adds further highlights to the exhibition with innovations from Hettich, such as the FurnSpin turning swivelling system – a rotating element fitted beneath the kitchen island – and the Actro 5D drawer runner, which has a load capacity of up to 70 kg for wooden drawers. Advising clients right up to the point of placing an order takes a great deal of time. “We place great importance on service, whether it’s a small job or an interior design concept,” explains Christian Seekatz. “Instead of walking through the workshop to the office, as they used to, customers now enter the showroom straight away and are advised whilst surrounded by a high-quality ambience. Customers really appreciate that." The showroom has one more unbeatable advantage: all samples of fittings and materials are gathered in one central location and can be displayed straight away on the furniture, showing how they look in use and how they enhance the room. Whether it’s a kitchen, bathroom, office, bedroom or living room – the Seekatz showroom is a source of inspiration for customers.

Design your dream home with Hettich

The company’s founder, Dietmar Seekatz, was already using Hettich fittings in his furniture-making. During their visit to Kirchlengern in 2024, Vreda and Christian Seekatz saw for themselves that Hettich is a modern partner with whom they can design the future. Ever since then, they have been real fans of

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Hettich products and appreciate the straightforward way they work together. They switched to the trend-led AvanTech YOU drawer system and are using the robust and user-friendly Actro 5D drawer runner for their wooden drawers. As a business, Christian Seekatz Carpentry & Furniture Design is now ideally positioned for the future: with an impressive showroom and its own design department, state-of-the-art CNC production facilities, and Hettich as a strong partner for innovative fitting solutions.

The following picture material is available for download under the **"Press" menu** at **www.hettich.com**:



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Customers expect the Seekatz joinery workshop's expertise to be showcased to a high standard in the showroom. Photo: Don Medina



282026_b
The kitchen, featuring Hettich's FurnSpin turning swivelling system beneath the kitchen island, is one of the highlights in the Seekatz joinery showroom. Photo: Don Medina

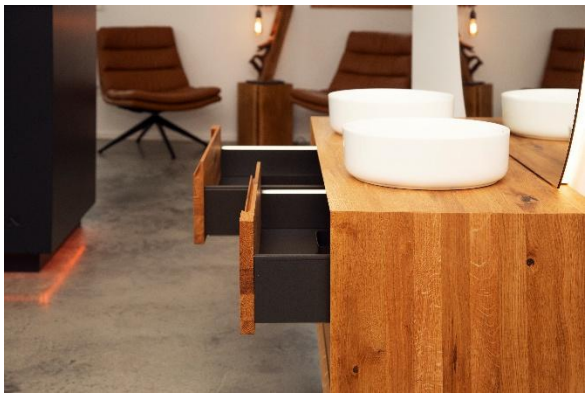
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In the showroom, visitors are captivated by bespoke furniture design, first-class processing and exceptional details. Here are the narrow AvanTech YOU drawers with integrated lighting from Hettich. Photo: Don Medina



282026_d
Vreda Seekatz personally demonstrates the high load capacity of the drawers fitted with Hettich's Actro 5D runners. Photo: Don Medina

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For Vreda and Christian Seekatz, being close to their customers is just as important as maintaining personal contact with Hettich's field sales team. From left: Götz Keicher from Hettich, Vreda and Christian Seekatz. Photo: Don Medina

About Hettich

Founded in 1888, Hettich is one of the world's largest and most successful manufacturers of furniture fittings. The family-owned company is based in Kirchlengern, in Germany's East Westphalia furniture production region. Around 8,200 colleagues work together to deliver future ready solutions in more than 100 countries. Under the brand promise "It's all in Hettich", the company provides a comprehensive portfolio of products and services consistently aligned with customer needs worldwide. Responsible, sustainable action — socially, societally and environmentally — has always been a top priority for Hettich. www.hettich.com

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