Hettich
Project Solutions

Architecture
Design
Trends.  
Snapshot of life

**The changing home** Never before has the world people live and work in changed so quickly as in our day and age. Social developments and new media are changing our lives. Work and home, personal and public life are merging more than ever before. These new demands are being reflected in modern spatial and furniture concepts: what’s needed are multifunctional home and working environments that are as variable and versatile as possible.

**On tomorrow’s trail** Trends from many walks of life are influencing the way we will be living and working in years to come. Hettich is pursuing these developments with tremendous passion and uses major trends for product innovations. And with huge success: intelligent furniture technology from Hettich is often the basis for innovative furniture and spatial concepts.

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**Lightweight solutions**

The new way to lighten up: furniture in new weight-saving materials. Creative and ecologically minded. With trendsetting options for design and functionality. This is where Hettinject connecting technology is paving new ways.

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**Lighting**

Rays of light: Light conjures mood, underscores architecture, sets off furnishings. Magic lights make innovative statements. In furniture. And throughout a space.
**Functionality**

Form meets function: synergy of design and convenience makes furniture people want. The key to doing both? Intelligent technology for furniture. From Hettich.

**Individualisation**

Simply different: personal lifestyle is increasingly being expressed in the home. Hettich accessories, like ProDecor decorative fittings or InnoTech DesignSide, give furniture a character that's truly unique.

**Sustainability**

With tomorrow in mind: before making outlays, more and more people are sparing a thought for eco-friendly products. From manufacturers who act in awareness of their responsibility. This is where Hettich sets the benchmark too. With sustainable production, tested environmental management (e.g. EMAS) etc.
Hettich furniture technology breathes life into your ideas and concepts. It makes furniture move, practical and convenient. And makes it work safely and reliably. Are you looking for exceptional solutions? We can help you. With a comprehensive range of products. With tailored advice and guidance. And with reliable delivery service.

Hettich quality is acknowledged worldwide: as being reliable and durable, attractive in design, easy and safe to use. As a partner to the furniture industry, we have helped to define today’s standard of furniture technology. Hettich products make life easier in all parts of the home, from kitchen to bedroom, from living-room to relaxing haven. Our ProDecor handle collection and Magic lights are the epitome of exceptional design and creativity in interior styling. With a keen sense for future demands, we develop new, innovative products for tomorrow’s rooms. Because we at Hettich carefully observe how people's living habits change, and what needs they have. We keep a constant eye on social trends and technical developments. As such, we feel committed to the purpose of interior design: to shape quality of life in the home. All our passion and experience goes into your project. With Hettich, you know you have a strong, dynamic and reliable partner at your side.

We look forward to talking to you in depth. If you have any questions or need technical support – we at Hettich will be pleased to help you in any way we can. Quickly and with no fuss.
Like a clockwork wheel: The furniture fitting in the room

Every Hettich furniture fitting performs an important function in the concept of a room or space. With details that serve an overriding idea: the architect’s intention. A room needs good furniture to fulfil its function. And good furniture needs good furniture technology. Following this suggestion - use critical rather than causal order, Hettich developed the room>furniture>technology principle. For consistent, logical design from the overall big picture down to every last detail. Hettich furniture technology provides the answer to creating attractive functionalities. For shops and hotels, for the home and office buildings, for all types of property. Using Hettich’s service tools on the Web – for details, see page 16/17 – you can systematically include and take advantage of the options provided by progressive furniture technology as early as the planning phase.

We have a passion...

The people at Hettich have a passion: attention to detail. Because we know: without perfection in the detail, the whole big picture can’t work. This certainty encourages us to develop one new idea after the other and make established technology even better. Our products get furniture moving. And also moves the people who use it. People’s needs are at the focus of our work anyway. This unites us with you, the architects, designers and planners. Hand in hand, we look for new ideas and ways that make the home a more convenient, variable and ergonomic place to live in. Dialogue with architects has a long tradition at Hettich. It helps us to incorporate the demands of today’s architecture into our work. This is evident in our service – and in products that are created for modern spatial concepts. Take advantage of our passion and experience for your everyday work. There’s a lot we can do for you. This magazine gives you an initial impression. In future issues, members of staff from our contract business will then also be given the chance to have their say in their own articles. We look forward to talking to you.

Yours sincerely,
Dr. Andreas Hettich
Quality that gets things moving.

Hettich references from across the globe

Luxurious convenience that pampers people. Functions that take the effort out of daily routine. Technology you enjoy but don’t see: furniture technology from Hettich provides the key to satisfying exacting expectations on interior design down to every last detail. With flexibility and with results you can rely on. The harder and more sophisticated the task, the more valuable Hettich products become in ensuring a project’s overall success.
The Hettich effect – efficient use of space and unsurpassed ergonomics. Innovative technology provides the key to great convenience in small kitchens.

Titanic Quarter is currently one of Europe’s largest and most exciting waterfront developments. A 185-acre site on the Irish Sea estuary of the River Lagan is being transformed into an exciting maritime quarter – with a mile of water frontage. The development includes over 7,500 apartments as well as 900,000 sq. m. of business, office, education, research and development space together with hotels, restaurants, cafes and bars. Rich in history, the site also offers huge potential for the future. Titanic Quarter will quickly become a major social and business meeting place.
The Hettich aspect

The high-class apartments are being equipped with modern fitted kitchens. Design and functionality are geared towards the most exacting of demands in every detail. Unibase, the contracted kitchen manufacturer, was not prepared to accept any compromise in terms of technical design and quality. This, for instance, is where the InnoTech drawer system provides exemplary convenience and living quality. The versatile platform concept easily satisfies the demand for design flexibility in a high level of quality that extends throughout. The innovative functions reflect the progressive lifestyle in Titanic Quarter.

Inner values for an exclusive lifestyle: InnoTech DesignSides.
Conjuring atmosphere: Magic recessed lights with energy-efficient lighting technology.
Exquisite ensemble: InnoTech makes organisation a feast for the eyes.

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**Project:**
Residential apartments

**Project management:**
Belfast Harbour and Titanic Quarter Limited, Northern Ireland, UK

**Furnishing:**
Unibase (brand: Kook Kitchens)

**Hettich products:**
InnoTech drawers among other products.

**Other reference residential complexes:**
- The Hyde Luxury Apartment Building, Sydney, Australia
- Songdo The First World, South Korea
The project The Axis Bank is one of India’s best-known online banks. The financial services provider set up its new administrative headquarters in the metropolis of Mumbai (formerly Bombay) in 2010. Since then, over 2,000 people have been working in the 9-storey building. The work areas on each floor are designed in a different colour. Colours were chosen for the furnishing to reflect the specific character of each storey. This concept aims to give the stimulus and inspiration of beautiful places to the work environment.

The Hettich aspect The “Sedus Temptation” range has been used for the offices. At each desk, custom-size storage furniture provides additional filing space. This is where Hettich’s Systema Top 2000 pedestal range has been able to demonstrate its tremendous design flexibility.

Because often only limited storage is available. But even then, Systema Top 2000 can be organised in any way to take the effort out of everyday work routine for the people using it.

<table>
<thead>
<tr>
<th>Project:</th>
<th>Axis Bank, Mumbai, India</th>
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<tr>
<td>Furnishing:</td>
<td>Sedus Stoll, Waldshut, Germany (desk and cabinet systems, seating, contract furniture)</td>
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<tr>
<td>Opening:</td>
<td>2010</td>
</tr>
<tr>
<td>Hettich products:</td>
<td>Systema Top 2000</td>
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<tr>
<td>Other reference offices:</td>
<td>- Torre Agba, Barcelona, Spain</td>
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<td></td>
<td>- Senate Building, Mexico City, Mexico</td>
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<td>- Polipol, Dipenau, Germany</td>
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Destined for higher things: Systema Top 2000
Creates new freedom. Also in design.
The project  At around 317 metres, she’s as long as three football pitches: the Celebrity Solstice. She is one of the world’s ten largest cruise liners – and the largest one ever built in Germany. Over 2,000 square metres of real lawn invite passengers to partake in sporting activities or simply picnic on the high seas. 1,426 passenger cabins provides comfortable accommodation for 2,900 passengers. The floating palace was built by the Meyer ship-yard in Papenburg. Specialising in bespoke contract furnishings, Simon Möbel GmbH in Quedlinburg played a key part in fitting out the luxury liner’s elegant interior. **The Hettich aspect** Extremely exacting both technically and aesthetically, the concept was to be finished in first-class quality. Solutions had to be found for a number of challenging details in the fitted furniture for the cabins and wet units. This is where Simon Möbel GmbH placed its confidence in Hettich furniture technology. For instance, storage spaces were equipped with the Top Line 110 sliding door fitting as well as various ball-bearing pull-outs from Hettich. This has produced the perfect synergy of aesthetic beauty and functional practicality that was demanded.

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**Project:** Celebrity Solstice cruise liner  
**Customer:** Meyer Shipyard, Papenburg, Germany  
**Furnishing:** Simon Möbel GmbH, Quedlinburg, Germany  
**Hettich products:**  
- TopLine 110, various ball-bearing runners

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**Luxury in all cabins:** TopLine sliding door fittings run quietly and close gently.
The project
It's the new architectural landmark on the waterfront promenade of Jinji Lake: The InterContinental Hotel in Suzhou near Shanghai. The hotel with its 432 luxurious rooms is situated in the city's thriving commercial, leisure and residential district. With its open architecture featuring floor-to-ceiling windows, many of the rooms offer a beautiful view to the river and waterfront promenade.

The Hettich aspect
The design company CSL worked closely together with Hettich China on fitting out the InterContinental Hotel in Suzhou. The stylish, contemporary rooms combine Chinese influences with high-tech functionality. InterContinental's five-star requirements included gently closing furniture doors that create a peaceful environment, allowing guests to relax in luxury. Sensys hinges had no problem meeting this demand. The requirement for perfectly smooth running action and high loading capacity also followed for all drawers and pull-outs. A brief that Hettich confidently satisfied with Quadro runners.

Object:
Suzhou InterContinental Hotel, China

Architect:
Chhada Siembieda, Leung & Associates Ltd., Shanghai

Opening:
December 2010

Hettich products:
Sensys, Optimat Plus, Quadro

Other hotel references:
- Le Mirador, Geneva, Switzerland
- Lotte City Hotel Gimpo Airport, Seoul, South Korea
The project  All Audi showrooms worldwide are being fitted out to a uniform concept. As a company with experience to its name, Voit GmbH was selected to produce the showroom furnishings. Voit was involved in aspects of detail from the very start, making sure that all designs satisfy the standards and requirements for approval by LGA (group of companies in Germany providing testing services). Voit has a production floor space covering over 6,000 square metres for manufacturing the furniture for Audi’s showrooms.

The Hettich aspect  In the office area of Audi’s showrooms, importance is attached to lean,
flexible organisation for attending to clients quickly and reliably. The office furniture must provide flexibility in adapting to spatial conditions at the the various locations – while losing none of its functionality and offering maximum convenience. This is where the variable and versatile Hettich Top 2000 system confidently satisfies all demands. The furniture’s elegant looks also earns praise. It continues the exacting design expectation on Audi showrooms to every last detail. The new Showroom concept is to be introduced at every Audi dealership across the globe by 2014. Systema Top 2000 is set to provide perfect organisation throughout.

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**Project:**
Audi Showrooms

**Design:**
Isaria Corporate Design GmbH, Oberpframmern, Germany

**Furnishing:**
Voit GmbH, Au, Germany

**Hettich products:**
Systema Top 2000

**Other reference shops:**
- various brand flagship stores
Knowing today how people will be living tomorrow.

Hettich innovation management

Awards in detail:
Red dot design award 2008 for high product quality:
- Sensys (hinge),
- Easys (system for opening doors),
- Lite Inside (finger-pull handle)
Nomination for the 2009 German Design Award:
- Sensys (hinge)
iF product design award 2009:
- Hettinject VB insert (carcase connector)
- Sensys (hinge)
- TouchIn (handle)
iF product design award 2012:
- ArciTech (drawer system)

What will people be wanting in five to ten years’ time? Which technologies will define the home and work environment? These are questions that Hettich systematically delves into. Together with partners from different segments of industry and in close cooperation with universities, we identify the trends of tomorrow. Hettich innovation management is the bedrock for developing new technologies and products. In turn, these open up new ways for our customers – mainly kitchen and furniture manufacturers – to create innovative furniture concepts. This is how Hettich helps to make tomorrow a more convenient and luxurious place to be.

Visionary thinking and a practical approach to production have become the Hettich Group hallmark. A responsibility we’ll passionately meet in the future too.

The Hettich innovation study: Kitchen Concept
A successful project staged by Hettich’s innovation managers is the Kitchen Concept, a cooperation alliance between Hettich and leading kitchen manufacturers. Hettich presented the first innovation study back in 1999: the Kitchen Concept 2010. Many of the functions forecast at the time are now part of the standard line-up in modern kitchens. The current Kitchen Concept 2015 also takes a visionary look into the future. Many of the functions integrated there are already being tested by industry and will soon become reality: like the multimedia hob with Internet access and recipe database. Centralised management of building services via touchscreen. Or height-adjustable wall units that provide easier access to storage space. Less spectacular but most convenient: drawers, pot- and-pan drawers and dishwashers that can be opened from the back – ideal for cooking islands or kitchen peninsulas.

Young thinking: The International Design Award
Every two years in cooperation with REHAU, Hettich holds a highly esteemed design competition. Students from all over the world – studying architecture and design – are invited to present their visions of interior design, e.g. for new home-living concepts and innovative furniture.
“Even the smallest details of a room should express the architect’s intention. The result is a home, work environment and life that speak satisfaction.”

Dr. Andreas Hettich
systems. The focus is on tomorrow’s challenges in the home and work environment. The designs need to impress in terms of ergonomic design, technical intelligence and multifunctional benefits. A panel of international judges selects the five best entries. Hettich/REHAU rewards the winners with prize money in a prize-giving ceremony. The International Design Award is the largest student design competition of its type. Its aim is to foster the rising generation of creative designers and embed young ideas in our innovation processes.

Shaping tomorrow: future_bizz
Looking into the future, Hettich cooperates with strong partners – across the industry. Because our experience shows: open innovation processes are exceptionally effective. Valuable stimulus comes from different perspectives and experiences. That’s the principle behind future_bizz. A network of companies that join forces to develop visions and concepts: for tomorrow’s home, lifestyle and working world. This is where new business ideas are born, opening up the way to potential applications and products. At the centre is the design of future work environments. Current objective: reorganising classic workplaces for 2030.

Award-winning excellence: Hettich product design
Pioneering functionality and formal aesthetics have already brought Hettich products many accolades, such as the red dot design award and iF product design award. Award-winning Hettich products include Sensys (hinge), Easys (electromechanical opening assistance), Lite Inside (finger-pull handle), Hettinject VB insert (carcase connector), TouchIn (handle) as well as the revolutionary ArciTech drawer system.

This is what it could soon look like in the kitchen: moving cabinet modules, variable lighting moods, retractable kitchen appliances.
In the Hettich online catalogue you will find detailed information as well as tendering texts on all products.

HettCAD assists you in planning and designing furniture as well as in positioning fittings.

Take a quick look and see what a particular Hettich furniture handle looks like on a coloured frontage: the ProDecor configurator.

Working + planning.

Hettich service tools

Keeping you right on plan – Hettich service tools: In day-to-day business it's often the minor details that make the most work. But you will probably know that yourself. This is why we at Hettich have developed service tools that specifically provide architects and planners with effective support. You can access our service tools direct through our Service section for architects and designers at www.hettich.com. Here’s a quick look at them:

**Tendering tests** We provide descriptions for every Hettich product that you can simply leave as they are for use in tenders. These texts are available in various file formats.

**Picture material** We’ll be pleased to provide you with high-quality product photos for visualising your plans.

**Sample service** Function, material, impression of quality – this can only be conveyed properly with a genuine sample. Would you like to sample a Hettich product? We'll send you one without delay.

**Configurators** Use our virtual configurators on the Web to visualise different design solutions. Judge the effect different Hettich furniture handles have on differently coloured fronts – in seconds flat, simply at the click of the mouse.

**CAD service** Perfect support for detail planning: HettCAD, Hettich’s fittings library. With fitting drawings in over 50 formats, in 2D and 3D – suitable for use in most common CAD systems. These drawings make it easy for you to identify the correct position for the fitting in an item of furniture and show the drilling points necessary for installation and assembly.
Specification service  You’ve designed a piece of furniture and need support in compiling the parts list showing all the fittings required? If so, simply send us your design. And we’ll be pleased to provide the specification for you – free of charge of course.

Product training opportunities  Hettich furniture technology constantly provides new ways of enriching interior design – we’ll be pleased to show you in exciting training opportunities. This is also where we examine aspects of furniture technology that are relevant to architecture: formal aesthetics, functionality, integration in room concepts etc.

Technical backgrounds complement training. Talk to us.

Hettich newsletter  You’re always up to date with our newsletter. Simply subscribe to it on our website.

Social Media  Find out more about Hettich as a company, its products, the services it provides and its latest activities.

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