

InnoTech DesignSide – Show kitchens upgraded in a tick

Attractive mark of distinction that's easy to achieve

Kirchlengern, February 2010. The "InnoTech" drawer platform from Hettich has now been extended by an attractive option for giving cabinet interiors a mark of distinction. The clever part: it always uses the same drawer profiles.

"InnoTech DesignSide" permits the use of glass, stone and other materials for closing off the sides of pot and pan drawers without incorporating a railing above. Unlike other systems on the market, the same drawer profiles can be used for drawers and pullouts. As a result, "InnoTech DesignSide" can be fitted instead of a railing at the end of drawer production, keeping costs low in production, inventory and logistics. Even the drawer front, including the drill holes, stays exactly as it is. This means show kitchens and bathrooms can be upgraded to feature "DesignSide" quickly and with minimal effort. The result: an attractive selling point that's always right on trend.

The following picture material is available for downloading at www.hettich.com:



The new "InnoTech" DesignSide permits the use of glass or other trendsetting material without the need for any railing. The same profiles are always used for drawers and pullouts. Photo: Hettich



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Contact:

Hettich Management Service GmbH
Dr. Nina Stackelbeck
Vahrenkampstrasse 12-16
32278 Kirchlengern
Phone: +49 5223 77-1168
Fax: +49 5223 77-21168
E-mail: Nina_Stackelbeck@de.hettich.com