

## **New Hettich products for DIY segment**

### **Preview of International Hardware Fair 2012**

**Displaying product innovations in the world of drawer runners and sliding-door fittings as well as new POS presentations, Hettich is showcasing an interesting spectrum of new additions for the DIY segment at the International Hardware Fair.**

#### **New products**

Making easy work of changing from hinged to sliding door, the *TopLine M* sliding-door fitting is now also available from DIY stores. The fitting is designed for overlay doors weighing up to 35 kg which means it's ideal for hallway units and wardrobes.

Also new is the ball-bearing full-extension runner with integrated soft closure for drawers that shut quietly and gently. The full-extension runner is ideal for upgrading drawers with roller runners.

For DIYers wanting to add greater convenience to their furniture, retrofit soft-closing systems are now available from Hettich for drawers and sliding doors. The range of furniture handles, table legs and furniture feet has also been extended.

#### **Communication at the POS**

Product packagings from Hettich and communication at the shelf are to become even more attractive with QR tags: providing information that means direct added value for the consumer and is available straight away at the POS by smart phone. On top of this, touch screens will show videos and animations on hinges, drawer

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runners and sliding-door fittings. Whether assembly and installation instructions or product details, getting a quick and comprehensive picture of products from Hettich has never been as easy.

The following picture material is available for downloading from [www.hettich.com](http://www.hettich.com):



The discreet runner profile of the fitting designed for doors weighing up to 35 kg integrates into any design of furniture. Photo: Hettich



Ball-bearing full-extension runner with integrated soft closure for drawers that shut quietly and gently. Photo: Hettich



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